

# JULY BLACK





**JULY IS A TRUSTED BRAND AMBASSADOR,  
CULTURAL CONNECTOR, TELEVISION PERSONALITY,  
AND POWERFUL INFLUENCER.**

Jully Black is a Platinum selling recording artist, Multi-Award-Winning Singer, Songwriter, Producer, Actor, Activist and Cultural Connector. She is a Canada Walk of Fame 2021 inductee, Juno, Gemini, Icon, Legacy Award, and Dora Mavor Moore award winner and earned innumerable industry accolades. Named as one of 'The 25 Greatest Canadian Singers Ever', (CBC Music) Jully is a true Canadian Icon, dubbed 'Canada's Queen of R&B Soul'.

As a songwriter, Jully has touched the hearts of her fans with her extensive music catalogue, her compositions, and collaborations for many artists and a genres. In the Canadian media and entertainment industry, Jully's music has been featured both in film and television, and she has personally appeared, co-hosted, and been featured on numerous national television programs and speaking platforms.

Throughout her 20+ year career in the entertainment industry Jully has aligned with several trusted brands, influenced consumer opinions and attitudes, and markedly increased brand awareness, image, reach and revenues. Jully has expertly curated, developed, and catapulted her own brand of unique and powerful, multi-tiered and multifaceted, Canadian, and internationally viable brand ambassadorship. By posting to socials in addition to penning op-ed articles and speaking about her alignment with your brand, product or service via blog posts, videos capture, stories, feeds, pictures, tweets and live, in-person and virtual events, Jully's popularity and immense spirit allows her to deeply connect and INFLUENCE your target audience. The JULY BLACK IMPACT is astounding and immediate across all stratum of society.





---

# ★ DISCOGRAPHY



## THREE ROCKS AND A SLINGSHOT

JULLY BLACK ENTERTAINMENT INC.

- #1 iTunes single 'Half Empty'
- #3 iTunes 'All Genre' Album Chart
- 500,000 streams
- Included on 4500 Spotify playlists



## MORE BY JULLY BLACK



---

# ★ AWARDS & HONOURABLE MENTIONS



- PLATINUM SELLING RECORDING ARTIST
- MULTIPLE JUNO AWARD WINNER
- ICON AWARD WINNER - LEGACY AWARDS
- CANADA WALK OF FAME - 2021 INDUCTEE
- GEMINI AWARD RECIPIENT
- DORA MAJOR MOORE AWARD RECIPIENT
- BBPA HARRY JEROME [ENTERTAINMENT] AWARD RECIPIENT (2018)
- CANADIAN SCREEN AWARD NOMINEE (DIGGSTOWN, 2019)



- RADIO HOST (iHEARTRADIO - NEWSTALK 1010 'THE BLACKOUT WITH JULLY BLACK')
- HEADLINER: DRAKE OVO 'ALL CANADIAN NORTH STARS' FESTIVAL - 2022
- APPEARANCE AT INAUGURAL ROLLING LOUD FESTIVAL T.O. (2022)
- HOST AND PERFORMER 2022 ROCKIE AWARDS - BANFF WORLD MEDIA FESTIVAL
- NATIONAL AMBASSADOR AND SPOKESPERSON, BGC CANADA





# ★ JULLY BLACK MUSIC

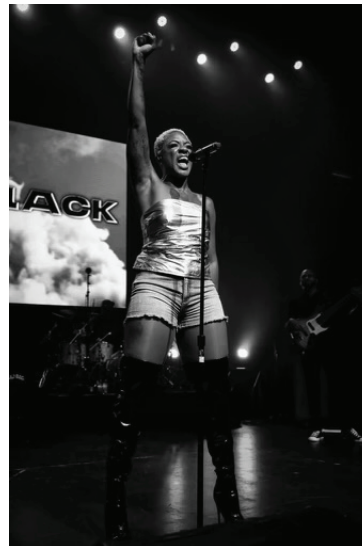
## JULLY BLACK CHART HIGHLIGHTS

### BILLBOARD CANADIAN TOP 100

SONG TITLE	RANKING	DURATION
Seven Day Fool	#9	15 weeks on the chart
Sweat of Your Brow (feat. Demarco)	#16	2 weeks on the chart
5x Love/Material Things (feat. Nas)	#30	1 week on the chart
Until I Stay	#33	5 weeks on the chart
Running	#39	2 weeks on the chart
Rally'n	#40	1 week on the chart
I Travelled	#66	1 week on the chart

### ★ TOP 5 MOST STREAMED SONGS OF ALL TIME

SONG TITLE	PLAYS
1. Heaven (feat. Jully Black)	9,066,047
2. Money Jane Remix (feat. Jully Black)	1,205,361
3. Seven Day Fool	1,022,226
4. Ol' Time Killin (feat. Jully Black)	301,351
5. Half Empty	231,977



THE NUMBERS



**TOTAL STREAMS**  
13,403,098

### SPOTIFY STATISTICS

- # OF FOLLOWERS: 5,197
- AVERAGE MONTHLY LISTENERS: 15,531

### STREAMS PER ALBUM

- THREE ROCKS & A SLINGSHOT 496,629 plays
- THIS IS ME 25,148 plays
- REVIVAL 1,161,673 plays
- BLACK BOOK 121,326 plays
- REMIXES 22,041 plays
- SINGLES 93,954 plays
- FEATURES 11,252,327 plays

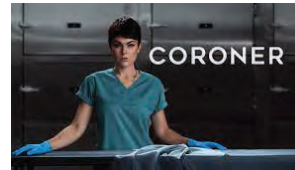


# ★ APPEARANCES

AS SEEN ON



The Washington Post



The Herald

ESSENCE

## TV & VIDEO HIGHLIGHTS





# ★ SOCIAL MEDIA



## FANS, FOLLOWERS & TRENDS



- OVER 225K INSTAGRAM FOLLOWERS
- 458K+ UNIQUE ACCOUNTS REACHED 85K POSTS
- 27K STORIES
- 25K VIDEOS
- 2K LIVE VIDEOS



- 89K FACEBOOK FOLLOWERS



- 31.9K TWITTER FOLLOWERS
- #takeittohealtar TRENDED WITH THE VIRAL CBC 'CANADA READS' VIDEO. 3+MILLION VIEWS IN 3 WEEKS!
- WITH 1.5 MILLION TELEVISION VIEWERS, THIS WAS THE HIGHEST RATED YEAR FOR THE NATIONWIDE REALITY COMPETITION SERIES BROADCAST.



- 50.8K TIKTOK FOLLOWERS @THEREALJULLYBLACK

### THE NUMBERS

WOMEN 58.3% // MEN 41.6%

- 25-34 - 37.9%
- 35-44 - 25.4%
- 18-24 - 19.7%
- 45-54 - 9.6%

- 2 MILLION YOUTUBE VIEWS
- 1.5 MILLION SPOTIFY STREAMS
- 5.5+ MILLION PLAYLIST REACH
- 500K AUTHENTIC IG HASHTAG REACH
- 100 STRONG & SEXY - 850 MEMBERSHIPS

25K STORY VIEWS  
OVER WEEKEND  
FB & IG CAMPAIGN



---

# ★ THE JULLY BLACK BRAND

- MULTI-AWARD-WINNING MUSIC
- SOCIAL MEDIA INFLUENCER
- VIRTUAL SPACE CURATOR, HOST, & PERFORMER
- PROLIFIC PUBLIC-SPEAKER
- PASSIONATE HUMANITARIAN/ACTIVIST
- HEALTH, WELLNESS FITNESS with '100 STRONG AND SEXY' and 'THE POWER OF STEP'.
- ESTABLISHED TELEVISION AND RADIO PERSONALITY STYLE ICON & FASHION MODEL
- ACTOR AND VOICE-OVER
- FEMALE EMPOWERMENT - Lifestyle Coach Key Note Speaker
- OFFICIAL JULLYBLACK.COM SITE - BLOG, Exclusive Reviews

JULLY IS AVAILABLE FOR PERFORMANCES, PROMOTIONAL CAMPAIGNS, LIFESTYLE COACHING, MENTORING, HEALTH, WELLNESS, AND FITNESS LEADHERSHIP.





# HEALTH & WELLNESS



Building bridges and joining communities together, through health, mental wellness and fitness.



In 2018 July launched 100 Strong and Sexy ('100SAS'); Canada's largest Black female founded, health, wellness and lifestyle membership based program in honour of her late mother. With over 800+ members of all races and demographics, who have reclaimed their position of optimal mental, emotional, physical and spiritual health. In 2020, July launched The Power Of Step ('TPOS') a virtual Step Aerobics and Personal Transformation Coaching practice with worldwide membership.



---

# GET IN TOUCH

## MANAGEMENT INQUIRIES

Jason Reynolds  
Manager, Jully Black Entertainment Inc.  
+1 647-297-2577  
management@jullyblack.com

## BOOKING INQUIRIES

Jason Furman  
Booking Agent  
Paquin Artists Agency  
+1 416-809-7909  
jason@paquinartistsagency.com

[www.jullyblack.com](http://www.jullyblack.com)

